

GlobeNewswire For Agencies

Why GlobeNewswire for your clients?

- GlobeNewswire's extensive distribution network ensures the timely and efficient distribution of your clients' news to media outlets and journalists across the globe.
- **Build awareness, boost online visibility, and get more media coverage for your clients.**
- Boost credibility for your clients, because media outlets and the public often recognize established newswire services as reliable sources of information.
- Reach reporters around the world who use our newswire to find and act upon breaking news. We deliver reporters a complete news package – facts, hyperlinks, contacts, and publishable supporting media.
- Get detailed reports and analytics on the reach and impact of each press release, giving you valuable insights into the effectiveness of your communication strategies and helping refine for future efforts.



You're the one source of truth for your business, but does the world know that?

We've partnered with CLEAR® to offer an exclusive enhancement to GlobeNewswire's robust security process – CLEAR Verified. Add a CLEAR Verified badge to your press releases, giving your audience confidence that your news is from a verified source.

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The Notified Advantage

Notified has **over 10,000 customers** including **50% of Fortune 100 companies** and has been a reliable newswire for over **20 years**. We distribute **more than 230,000 GlobeNewswire press releases per year** with 24/7/365 editorial support. We help teams ensure their news reaches and activates their desired audiences including journalists, analysts, search and social platforms, consumers, and more.

- ◆ Our clients' news is delivered to and acted upon in **158 countries** and **35+ local languages**.
- ◆ **14,700+ regulatory filings** were distributed in annually.
- ◆ We deliver news to over **114,000+ media outlets worldwide**.
- ◆ We added **91 new media partners** in annually.
- ◆ GlobeNewswire.com received more than **28.4 million visitors from 244 countries**.
- ◆ More than **1,000+ distribution newlines available**
- ◆ **600+ categories** of industry/topical trade lists globally

What's Included:

- GlobeNewswire press release distribution
- Target by geography, industry, media type, etc.
- AI Press Release Generator
- Media Snippets
- Contact management
- Robust press release analytics

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Your Clients' Stories Go Here

Our network includes news agencies, financial markets, news websites, databases, and social media channels, ensuring that press releases reach a broad and relevant audience.

GlobeNewswire also offers these features:

- Multimedia support—enabling the inclusion of images, videos, and documents to enhance the press release's impact
- Tools for targeting specific geographic regions and industries
- Ability to track and analyze the performance of releases.



GlobeNewswire is designed to help agencies communicate their clients' announcements, such as earnings reports, product launches, corporate events, mergers and acquisitions, and other significant news.

THE GLOBE AND MAIL

POSTMEDIA

Ameritrade EXTRADE

barchart OTC Markets

BENZINGA MarketWatch

Bloomberg FACTSET

MORNINGSTAR yahoo! finance

AFP STOCKWATCH Apple News

AP charles SCHWAB THE CANADIAN PRESS DOW JONES